



New Mexico's **largest** real estate company teams up with New Mexico's most **powerful** television station KOAT 7 to bring you the best Home Show, on **Saturdays at 8:30am.**

More Exposure

Your home to an average of 39,000 potential buyers a week.*

Promo spots on KOAT 7 will reach over 334,000 households weekly.*

38.9% of our viewers have household income over \$50,000

69.4% have internet access

17.4% plan to buy or sell a home in the next 12 months

TV Advertising Works

That's why major corporations spend so much on TV ads.

No other advertising shows the important features of your home like full motion video and audio inside and outside.

The Home Show is also viewed daily by potential buyers at the three major malls and in our offices.

**Nielsen overnight household ratings*



LEGACY

