

**COLDWELL  
BANKER** 

LEGACY



## Mall Marketing

Coronado Center

Winrock Mall

Cottonwood Mall

- We sell a home every other day at the malls.
- 88% are buyers. (85% are in town. 3% are out of town.)
- It's like having an Open House 7 days a week.
- Approx. 1,200 people a month visit the Coldwell Banker Mall locations
- \$25-30 million worth of homes sold on a yearly basis.
- Mortgage information available.
- Buyers can view digital color images of your home.
- Buyers can view a recent edition of the TV Home Show.

**We put your home where the buyers are!**